

BE A WINNER!

TEAM Easter Seals



SOFTBALL

TEAM PRIZES ACCUMULATE

- **\$500**
 - 12 Team Easter Seals t-shirts and team trophy
- **\$2,000**
 - 2 Tickets for the manager of the team to a Red Sox home game in 2010
- **\$3,000**
 - 12 tickets for the team to a Red Sox home game in 2010



Tips from Successful Managers

1. **Start right away!** Recruit a full team of 12 players. Get them together and set your goal.
2. **Involve all 12 team members.** Give every player a sponsor form and make sure he or she knows about Easter Seals. Most people are willing to give when they know their money helps children and adults with disabilities, right in your area.
3. **People asking people** is the most successful fund-raising technique. Have every team member get as many sponsors as possible – co-workers, friends, family, service clubs – anyone who will support you, your team and Easter Seals.
4. **Hold a fund-raising event.** Raffle something at work. Hold a car wash, bake sale, used book sale, yard sale, pancake breakfast, spaghetti dinner or auction. You may be surprised at how much you can raise – and have a good time doing it.
5. **Be enthusiastic.** Fund raising is *fun*. Post a *thermometer* so everyone can see how the team is doing.

A minimum deposit of \$100 is required for each team and to hold your reserved time!

Ask Your Company

- Ask your company for \$500 so your team qualifies for t-shirts. Many companies do this when their employees play.
- Ask about matching gifts. Many companies match funds raised by employees who play – and then the dollars really add up.
- Check to see if your company will let you ask customers and vendors to sponsor the company team. Many restaurants and retail business encourage this as a way of involving customers and vendors with the business.

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